



REGULATION FOR SUBMISSION AND PARTICIPATION OF FILMS

THE EVENT

1. The project

Fatti un film (Shoot it out), is a short film contest open to filmmakers invited to direct short films inspired by themes linked to an exhibition that will take place at Palazzo delle Esposizioni in Rome. Authors can also submit works previously produced, but strictly linked to the exhibition's topics. The second edition of the project will be connected to the exhibition *On the Silk Road. Ancient Pathways Between East and West* taking place at Palazzo delle Esposizioni from October 27th 2012 to March 2013.

Fiction, documentary and animation short films of the maximum length of 20 minutes are admitted to participate.

The selected short films will be presented to the public of Palazzo delle Esposizioni on March 2013. An important representative of Italian cinema will award the best works. The winner will be awarded with a Canon digital camera.

2. Themes

The project *Fatti un film* invites to interpret freely some of the main themes of the exhibition *On the Silk Road. Ancient Pathways Between East and West*, to explore through the art of cinema, some central themes of human experience.

Topics' hints are the following:

"on the road": travelling towards the unknown, to discover new places and different time flowing levels;

"East / West": the Silk Road's terminal points drawn closer. The present age is characterized by exchanges and contrasts among unknown societies and cultures of the past, inevitably cohabiting today.

"how do we survive in the desert?": the experience of ancient caravans facing blazing deserts and snowy mountain borders, represents the eternal struggle of man against the forces of Nature;

"I have a Genie in the lamp": scenario of legends, tales and adventure stories, the Far East is the starting point of many contemporary fantasies enhancing today's creativity.

"today I feel exotic": : as in an ancient oriental bazaar, our cities are populated with people of different backgrounds and faraway cultures: did we all become a bit exotic...?;

"pilgrims": the great adventure of Oriental spirituality has

crossed the Silk Road, privileged place for the diffusion and development of important religions;
"traces": everyday walking through our cities, we experience History: daily we come across traces of an extinct world travelling through our historical memory.

For further information:

on the exhibition: www.palazzo.esposizioni.it;

on the short films' topics: "Fatti un film / Shoot it out - presentation".

3. Selection and awards

The contest will accept short films either unreleased or previously produced, but strictly linked to the exhibition's main topics. Palazzo delle Esposizioni's event department will be in charge of the selection. The scheduling and the timetable of all screenings will be at the entire discretion of the selection committee and will be fixed according to the general organizational needs of the event.

The selected short films will be screened during a retrospective-event. An important representative of Italian cinema and an audience jury composed by Palazzo delle Esposizioni's members, will award the best works. The awarded short films will be published on our website and on a dedicated YouTube channel.

ORGANIZATION PROCEDURES AND TECHNICAL INFORMATION

4. Pre-selection

Each applicant should send:

- The PRE-SELECTION ENTRY-FORM, (downloadable from the website www.palazzo.esposizioni.it), duly signed and filled out in capital letters

- a copy of the submitted film in DVD indicating the film's original title, director's name, film run, format, subtitling (if any).

5. Pre-selection dispatch and formats

During the pre-selection phase, the festival will admit short films either in DVD or web link to be sent, **no later than February 4th 2013**, through one of the following procedures:

5.1 DVD shipping

Shipping at the sender's expenses **by the date cited above** (the postmark applied will attest the date of mailing), to the following address:

PALAZZO DELLE ESPOSIZIONI

Fatti un film

Via Nazionale, 194
00184 Rome, ITALY

For custom purposes international shipments must be marked as follows: "FOR CULTURAL USE ONLY – NO COMMERCIAL VALUE"

Shipments that cannot be cleared through customs without fees, will be rejected.

Only if requested, DVDs sent for the pre-selection will be returned by carriage forward, at the applicant's expenses.

5.2 email sending

A web link of the short film can be sent via email. The link must be mailed to fattiunfilm@palaexpo.it by the date previously cited.

In both procedures, the PRE-SELECTION ENTRY FORM duly filled in and signed, must be attached (either to the DVD or to the email). Without the PRE-SELECTION ENTRY FORM the short film will not be taken into consideration.

6. Selection

The candidates of the selected films will receive an official communication and the SELECTED FILM ENTRY-FORM, that will have to be entirely filled out and returned before the deadline fixed by the festival direction.

The screening copy of the film must be sent by the deadline in the following formats: DVD, Blu-ray, Betacam SP, Beta Digital. Pal and NTSC format are accepted.

Candidates must know that signing the SELECTED FILM ENTRY-FORM implies the following:

- unconditional acceptance of the present regulation in all its parts and authorization to the Azienda Speciale Palaexpo (that is in charge of managing Palazzo delle Esposizioni) to screen the selected film during the event *Fatti un film* linked to the exhibition *On the Silk Road. Ancient Pathways Between East and West*.
- declaration to be the exclusive rights'holder of the submitted work dismissing Azienda Speciale Palaexpo from other eventual rights holders.
- declaration of having fulfilled all procedures needed (authorizations and releasing) for the short film's production and public release.
- declaration of having solved eventual obligations pertaining to copyright's regulation.

7. Promotion

The selected works' promotional material to be sent via email, will be communicated when the short film will be selected. For the promotion of the event Palazzo delle Esposizioni is allowed to publish any photo or digital film clip sent (less than 3' duration) on its website and on a dedicated YouTube channel.

8. Subtitling operations

Short films will be presented in original version. In order to provide Italian subtitling, we must receive via email, both the original version and the English dialogue lists (both with time-code). The email address will be communicated at the time of the selection.

9. Selected works shipment information

The accepted screening formats of the selected works are the following: DVD (to be sent in double copy), Betacam SP PAL/NTSC, Beta Digital PAL/NTSC, Beta IMX PAL/NTSC.

Different formats will not be accepted.

Short films must be sent at the following address:

PALAZZO DELLE ESPOSIZIONI

Fatti un film

Via Nazionale, 194
00184 Roma, ITALY

10. Shipping costs

Shipping costs of the selected works, to and from the country of production, will be covered by Palazzo delle Esposizioni. If films are arriving from or returning to other festivals, Palazzo delle Esposizioni will carry the charges for one-way only, to or from the festival of origin or of destination. There will be no exceptions to this rule. Therefore the presenter of the selected film should arrange with the organizers of other festival, the copies traffic in the above stated way.

11. Film insurance

Palazzo delle Esposizioni's insurance will cover the screening copies of the selected films against all risks for the entire period of the event – from the arrival of the prints in Rome until the copies' return to the reported delivery address. If any selected screening format should be damaged during the event, the festival insurance will only reimburse the material costs of the damaged copy on the basis of standard laboratory prices taking into consideration their standard values. The selected films will not be copied or presented outside the official event venues in Rome unless we receive previous authorization from the author.

12. Conditions

The submission and the sending of the screening copy, imply unconditional acceptance of the present regulation, in its Italian version, and of the discipline expressed in it.

Event Headquarters:

PALAZZO DELLE ESPOSIZIONI

Fatti un film

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00184 Roma, ITALIA
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